

CÉLINE SMITH

MOTION DESIGNER

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PROFILE

I'm a motivated, hard working motion design professional with 4+ years of experience, skilled at producing high-quality content featuring animations, videos, and visual effects. I am an effective team player with strong time management skills. I strive to be ahead of the curve in the motion graphics industry by working with the latest software and collaborating with a talented team.

WORK EXPERIENCE

Middle-Weight Motion Designer

01/2021 - Present

Epoch Design

- Creating premium motion design advertisements for both social and Out-Of-Home for top FMCG brands like Coke, Unilever, Oral-B, Schweppes and more.
- Lead mentor for internships in the Motion department, guiding our youth to achieve their full potential.
- Started an initiative to have the Creative, Motion and 3D teams work more collaboratively. This sparks new ideas and puts new skills to the test in a fun environment.

Motion Designer

07/2020 - 12/2020

We Love 9am

- Sole Motion Designer leading the video department, developing a new direction for WeLove9am's video content
- Worked in collaboration with graphic designers to storyboard and concept ideas for videos, campaigns, podcasts and more.

Freelance Motion Designer

03/2019 - 06/2019

Oliver More

02/2020 - 07/2020

- Produced high-quality motion graphic advertisements for Unilever and Reckitt Benckiser products (Durex, Signal, Dettol, Scholl, Axe), closely working with international clients
- Collaborated with various motion designers to create an animated presentation for the CEO of Unilever which was presented at the Cannes Film festival.
- Created an aesthetically appealing 2D animated explainer video by applying animation principles.
- Edited video footage for a social media ad focusing on its ability to be eye-catching.

Motion Designer

06/2019 - 11/2019

The First Order

- Participated in all facets of motion graphics projects from start to finish, ensuring that everything was completed on time.
- Produced motion graphics for a South African film award show, having fully delivered on objectives.
- Created short animated videos from storyboarding to designing to animating, maintaining great client satisfaction.
- Collaborated with colleagues to create visual effects for the company's feature film, equally strengthening my skills in motion tracking, having used Mocha to do so.

WORK EXPERIENCE

Freelancer

01/2019 - 2020

Studio Celine

- Conceptualised, filmed, edited and animated high quality dance videos, keeping the content fun and professional.
- Typographic animation for Marshmello's (music artist) lyric video, having delivered the content quickly while maintaining quality.
- Created a 2D explainer video from concept to completion for a law firm.

Freelancer

01/2016 - 02/2019

Eve Smith Productions

- Filmed and edited wedding videos having created good relationships while maintaining client satisfaction.
- Filmed and edited videos for birthday events, promotional videos, wedding proposals and Youtube introduction videos, capturing the stylistic essence for each project.
- Designed professional company logos and corporate identities, ensuring the design fitted the company's image.

EDUCATION

Motion Design & Digital Arts

2016-2018

Open Window Institute

- Acquired my Bachelor of Film Arts degree specialising in Motion Design
- Awarded Best Film of the Year in 2016
- Top 5 student throughout my major in Motion Design
- Nominated for 'Best 3D for Motion' award

High School

2009 - 2015

Curro Aurora Private School

- Graduated with 3 distinctions
- Full colours in Soccer and Hockey
- Female hockey player of the year
- Excellent Academic Achievement in Design and Business studies.

SKILLS

Computer Skills

Adobe After Effects	
Adobe Premiere Pro	
Adobe Illustrator	
Adobe Photoshop	
Cinema 4D	

STRENGTHS

Time Management

Communication

Teamwork

Reliability

Fast learner